

FIG. 1

RETAILER PROCESS FLOW

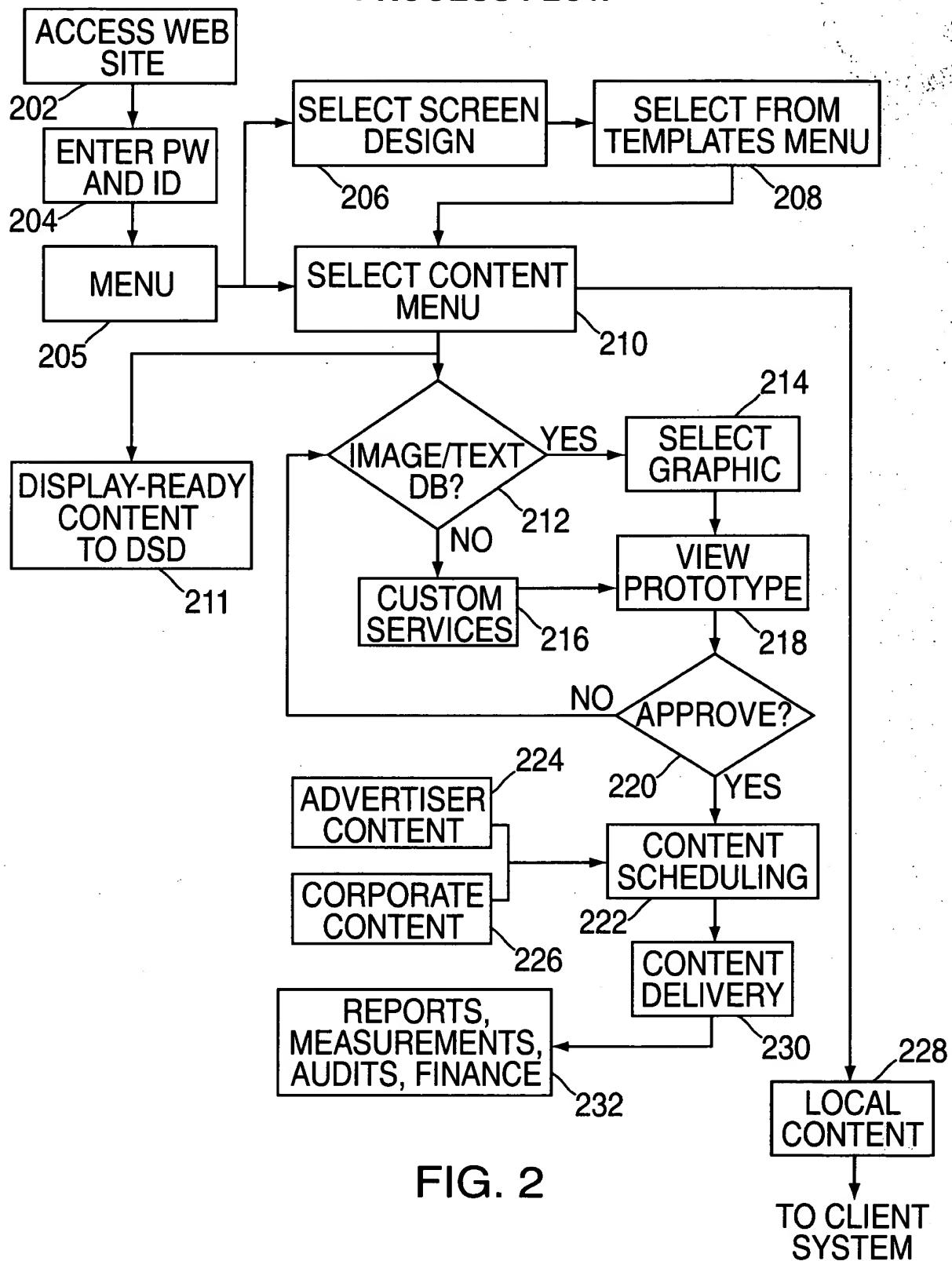


FIG. 2

ADVERTISER PROCESS FLOW

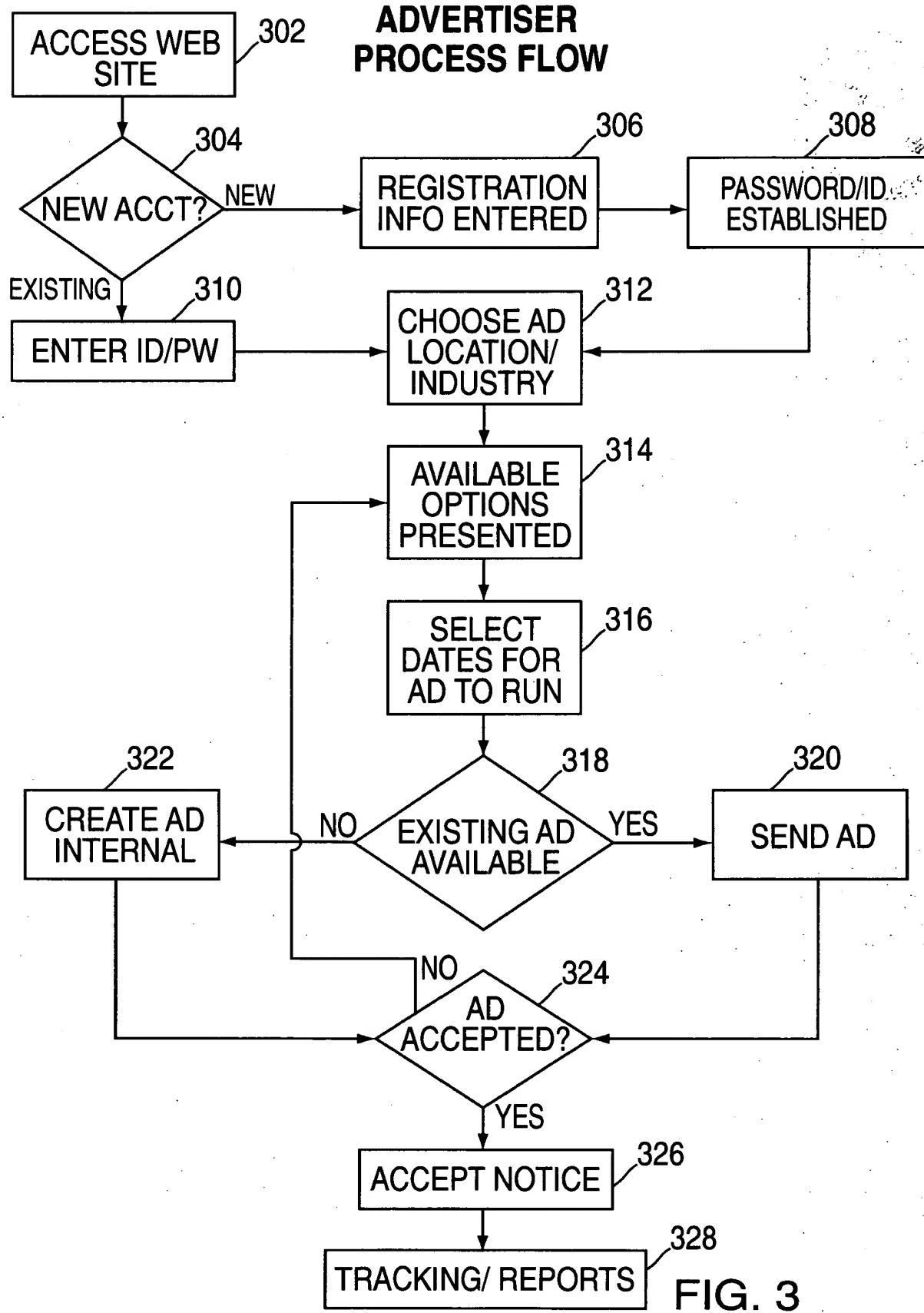
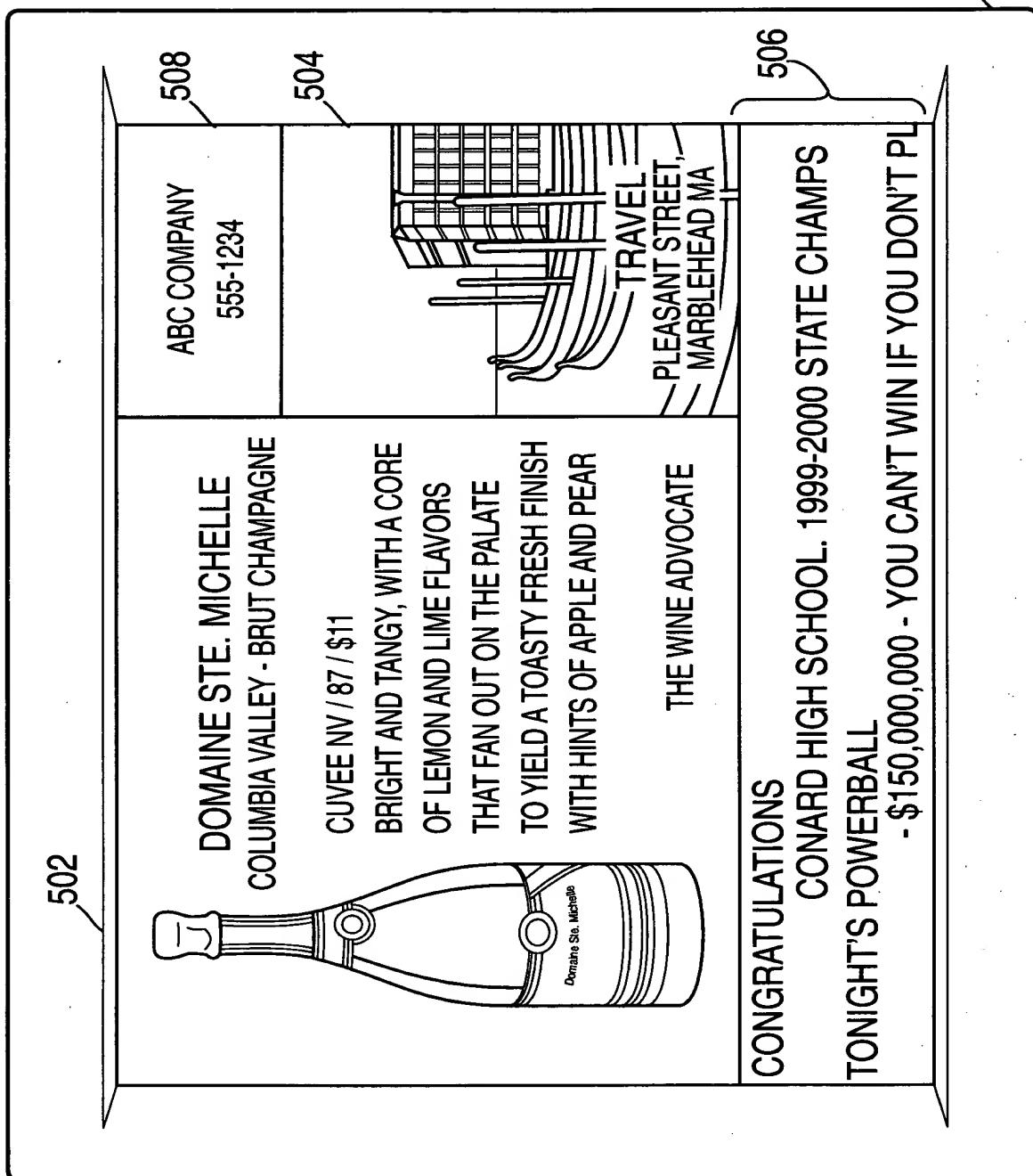


FIG. 3

<p>TO LEARN MORE ABOUT OUR ADVERTISING OPPORTUNITIES...</p> <p><input type="button" value="VIEW ADVERTISING OPPORTUNITIES DEMO"/></p>	<p>LOGIN TO APPROVE ADVERTISING & PERSONALIZE</p> <p><input type="button" value="REGISTERED RETAIL CLIENT"/></p>	<p>NEW CLIENTS, PLEASE REGISTER AS AN ADVERTISER OR RETAILER (SELECT ONLY 1)</p> <p>YOUR NAME <input type="text"/></p> <p>YOUR COMPANY NAME <input type="text"/></p> <p>YOUR TELEPHONE NUMBER <input type="text"/></p> <p>YOUR E-MAIL ADDRESS <input type="text"/></p> <p><input type="button" value="SUBMIT"/></p>
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FIG. 4

128



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FIG.

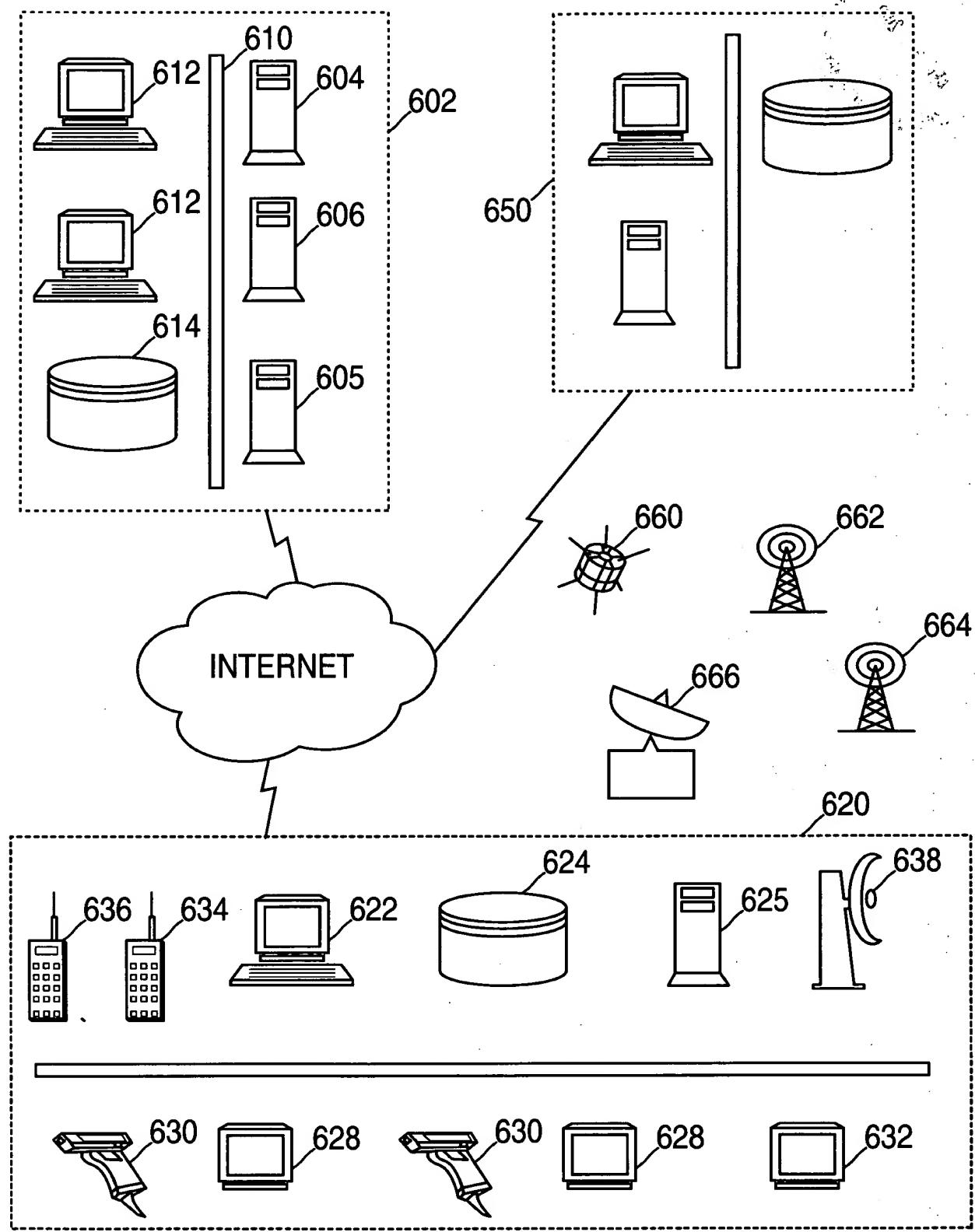


FIG. 6

Berry Orchard Winery

White Zinfandel

A lightly textured, semi-dry wine
complementary with fish, seafood,
and chicken entrees.

May be served chilled or at room temperature.

Moderately priced

Suggested hors d'oeuvre accompaniments:
cheese (brie, cheddar, gorgonzola),
shrimp, or bruschetta

FIG. 7